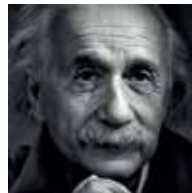


ONLINE GALLERY

Original. Buy Uniqueness.

Vše co potřebujete znát,
abyste mohli začít vystavovat a prodávat svá díla
v online-gallery.shop

OBJEVUJ



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└ KDO JSME? ┐

Internetová galerie pro začínající, nezávislé a méně známé umělce, kteří chtějí prodat svá díla na straně jedné a pro milovníky umění, kteří chtějí koupit originály, umělecká díla s charakterem, příběhem za slušnou cenu na straně druhé.

└ PROČ U NÁS NAKUPOVAT? ┐

Před mnoha lety byl jeden mladý muž na Vysočině věčně bez peněz. V rodné vsi zkoušel platit svými obrazy. Většina lidí se mu vysmála. Ale hospodský mu za ně točil pivo a výpravčí si občas vzal obrázek za jízdenku do Prahy.

Jejich dědicové jsou dnes boháči. Protože ten mladík se jmenoval Jan Zrzavý. Investovat do začínajících umělců znamená riziko, protože další Zrzavý z každého nevyrostete. Obecně ale platí tři věci. Za prvé, cena většiny uměleckých děl časem roste – někdy trochu, jindy závratně. Za druhé, vaše investice podpoří tvořivého člověka. Člověka, jehož práce se vám líbí, jinak byste si ji přece nevybrali. Za třetí, obrazem či plastikou projevíte svůj vkus, svůj osobní styl. Reprodukci Slunečnic od van Gogha na zdi už na nikoho dojem neuděláte.

Dnes má opravdovou hodnotu jen originalita. Mít něco, co nemůže mít nikdo jiný. Nabízíme vám stejnou šanci, jako kdysi Jan Zrzavý výpravčímu v Okrouhlici. Výpravčí nezaváhal. Vy můžete jít v jeho stopách.

Kupte si svůj originál v Online Gallery.

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CO VŠE MŮŽETE VYSTAVOVAT A PRODÁVAT NA ONLINE GALLERY



Malby



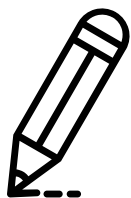
Fotografie



Plastiky



Digitální umění



Kresby



Sochy



Koláže



Tiskové listy

Akceptujeme pouze originální díla, žádné kopie děl nezveřejníme!

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To sell or buy art on the Online Gallery, you must first register. We need your details for any payment for the sale or handover of the purchased artwork, for the handover report.

Only real persons can buy and sell with us. The procedure is simple: First you fill in your name and surname, street, city, valid email.

You choose your unique password and whether you want to be registered as an author or collector.

An author can sell and buy, a collector only browses and buys.

Of course, in order to complete your registration, you must agree to the terms and conditions of the Online Gallery website.

Once you have completed everything, the system will send a confirmation email to the email address you have provided. You must confirm it so that we can verify the validity of your email address. If you don't receive this confirmation email within 5 minutes of completing your registration, check to see if it has been spammed.

If you don't find it there either, contact us at info@online-gallery.shop and we will find out what the problem is. And now your account is active and you can display and purchase.

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REGISTRATION

<i>name</i>
<i>surname</i>
<i>street + no.</i>
<i>town</i>
<i>code</i>
state
<i>e-mail</i>
<i>password (min. 7 characters)</i>
<i>password confirmation</i>

- I'm a collector and I want to discover
 I'm an artist and I want to sell

I agree to the terms and conditions of [online-gallery.shop](#)

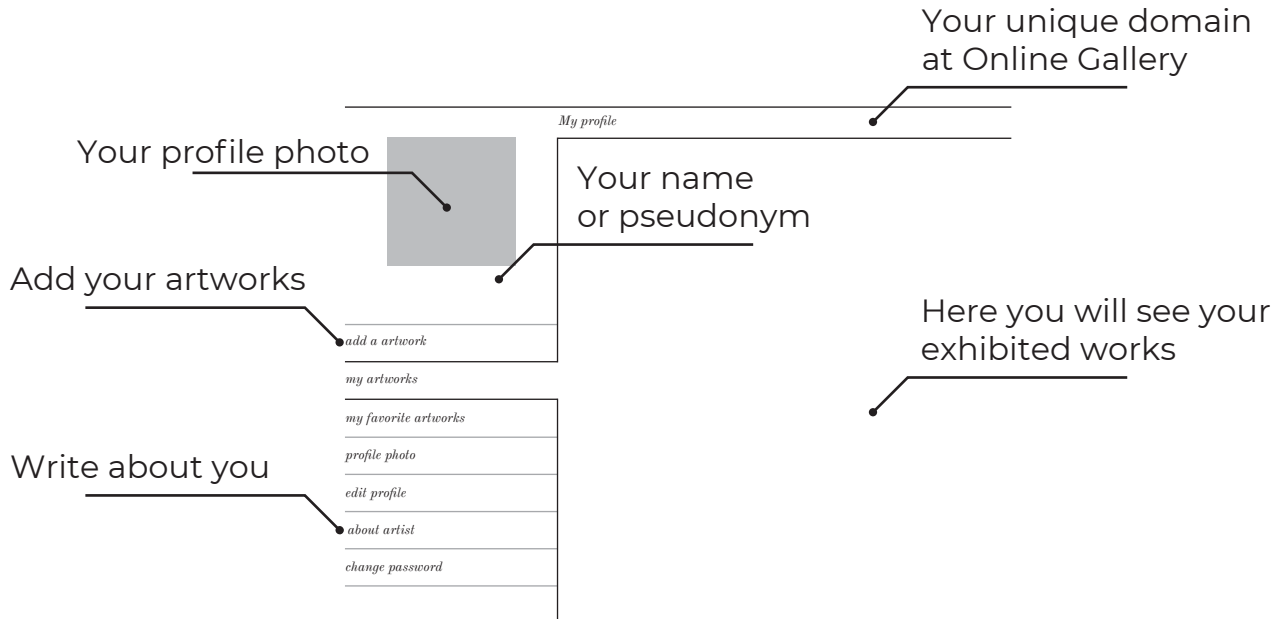
SIGN UP

Your profile on the Online Gallery is completely free, exhibiting will not cost you a penny. You have full control over your profile, the works displayed and the selling price of your works.

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After logging in, complete your profile. Insert your photo (artistic, of course) and write a few lines about your artistic life. What brought you to art, what your art brings you, etc. And then you can start uploading your artwork.



Those interested prefer to buy works by an author they know something about. A complete profile of the artist with his/her history, described relationship to art or his/her work helps in their decision-making.

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HOW TO PHOTOGRAPH YOUR ARTWORK¹

- Well displayed work on the Online Gallery is the basis for success. It needs to be:
1. to be photographed perpendicularly and in good lighting, without distracting glosses and shadows.
 2. remove distracting surroundings around the artwork by proper trimming.
 3. check as much color fidelity and sharpness as possible, the colors of your artwork on the monitor should be as true to the original as possible.
 4. Fill in the price. And articulate why the work was made, what it says, what it means to you. Just the story of your work. Good stories sell.

EXAMPLES OF BAD PHOTOGRAPHY



There are too many distracting elements in the first photofigure, the second one is a mistake of shooting from an oblique angle - distortion.

EXAMPLES OF CORRECT PHOTOGRAPHY



The pictures are from edge to edge, photographed perpendicularly to the work.

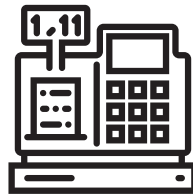
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SELLING TO AN ONLINE GALLERY FROM A FINANCIAL PERSPECTIVE?

The price listed for each work for sale is final for the buyer, no additional fees will be charged. The only additional cost may be shipping charges if you do not deliver/pick up the work in person, but wish to ship the work by carrier at your own expense. The Online Gallery commission is 30% of the sale price of the work (we need this commission, among other things, to keep the system running and to be able to bring people to the Online Gallery to purchase artworks). The selling artist therefore receives 70% of the sale price for the sold work. The contractual relationship is between the selling artist and the buyer.

Online Gallery acts as an intermediary
(similar to a real estate agent in the case of real estate sales).



30% = LESS THAN GALLERIES

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HOW TO MAXIMISE THE CHANCE¹ OF SELLING YOUR WORK?

1. Make sure you have filled in your profile. Interested parties prefer to buy works from an author they know something about. A completed profile of the artist with his or her history, described relationship to art or his or her work helps.
2. Increments sell. Brief information about why the work was created, under what circumstances, what the author meant to say also works better.
3. A well photographed work. If you can crop the image so that it doesn't contain any distracting elements in the surroundings (curtains, drawer, ...), it's better.
4. As much colour fidelity and sharpness as possible. When you photograph the work, check, that the colours on the monitor are as true as possible to the work you want to exhibit and that it is sharp enough. This is very important.
5. The number of times the work is viewed and the number of hearts - "likes". The more hearts a work has, the more likely it is to be displayed on HomePage in the Favorites section (the 8 works with the highest number of hearts are displayed here). Or in the filter according to the number of views (yet to be introduced). How can you help yourself to get more hearts and views? For example, by putting the web address of your virtual gallery (you can find this address in your profile) on your Facebook page, this way your friends can easily like your works.

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WHY ARE SELLING AND BUYING AT AN ONLINE GALLERY ARE SAFE?

Online Gallery guarantees fair trade between artist and the buyer. How does the mechanics work? The moment the buyer of a work on the website www.online-gallery.shop pays the price indicated through the payment gateway, the selected work is blocked for sale to other buyers.

The artist will receive an email that their work has been sold and has 5 days to physically deliver the sold work to Online Gallery, address Roháčova 188/37, 130 00 Prague 3. Our curators will then inspect and photograph the work and arrange for its delivery to the buyer.

The buyer is informed that his/her work is in the Online Gallery and chooses to pick it up in person or to have it shipped at their expense by a carrier. Upon delivery, the Buyer shall ensure that the work received is free from defects and that it corresponds to the photography specified on the Online Gallery, as well as the other parameters indicated. This confirms the sale and Online Gallery releases the finance to the artist and sends it to his account.

If the work does not match these facts or is damaged, it is returned to the Online Gallery, which sends it back to the artist and the buyer receives a full refund.

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WRITE ABOUT US



Written by Michaela: *“Thank you very much for the mediation and for letting people see my works. Great communication, everyone at OG is very friendly and will answer any questions. I highly recommend :)”*

Written by Zuzana: *“Thank you for mediating the sale, everything went well quickly and without any problems. I can only recommend! Keep it up!”*

Written by Jakub: *“If everyone had that attitude, it would be great. I've been hanging on to the painting and thanks to you guys I found what I envisioned. I may not stay with one, because there are there's some great stuff here. Thanks Kuba.”*

Written by Jasmin: *“I liked your online gallery project from the first time I saw it on instagram and I have to say it's great.”*

More reviews can be found at: <https://www.trustpilot.com/review/online-gallery.shop>



ONLINE GALLERY

is a trademark of the company
Art of All s.r.o., Roháčova 188/37, 130 00 Praha 3,
IČ: 46991654

Register today at:

<https://online-gallery.shop/registrace>